



INTERNATIONAL CONFERENCE ON DISASTER REDUCTION
Mumbai Declaration and Beyond: Public-Private Partnership

09-10 NOVEMBER 2006, MUMBAI, INDIA

Exploring synergies...

A follow-up event of the highly successful
World Conference on Disaster Reduction
held in Mumbai, India from 16-18 November 2005





Connecting Governments, Corporate Sector and the Communities...

“We are dedicated in our efforts for disaster reduction and shall continue working in this direction. In furtherance of this effort, we are committed to expanded collaboration among different stakeholders.

While we recognize the primary responsibility of the governments in disaster reduction, we realize that considering the nature of disasters, their frequency and their complexity, the involvement of corporate sector in disaster reduction makes good business sense. The development of suitable institutional mechanisms with sound legal framework is necessary to facilitate Public-Private Partnership. The corporate sector engagement is essential for the success of disaster reduction efforts.

The involvement of corporate sector in disaster reduction is a sound business proposition and also enables the corporate sector to demonstrate commitment to humanitarian concerns as responsible corporate citizens.

The information and communications technologies (ICT) have a critical role in facilitating disaster management in a transparent and effective manner. The corporate sector has a key role in facilitating the use of ICT for disaster management.

We resolve and propose to engage in a sustained process for the establishment of Platform for Public-Private Partnership (P4PPP) and the development of following products:

- A. Checklist and Guidelines for Chief Executive Officers (CEOs).
- B. Diary of Standard Operating Procedures (SOPs) for corporate executives on disaster preparedness and response.
- C. Reference Manual on disaster management for the corporate sector.
- D. Corporate-Community Interface (CCI) handbook on disaster and environmental management.

We further propose to engage into a process of sharing, dissemination and application of these documents through the Platform for Public-Private Partnership (P4PPP).”

- Excerpts from the Mumbai Declaration 2005, made at the end of the first World Conference on Disaster Reduction (WCDR) from 16-18 November

Exploring synergies...

Global Forum for Disaster Reduction proudly brings to you the International Conference on Disaster Reduction (ICDR), a flagship initiative, that connects corporate world with the disaster mitigation efforts in the country.

The first conference, "called World Conference on Disaster Reduction (WCDR)", held from 16-18 November in Mumbai, India, involved all stakeholders: the governments, civil society, corporate sector, academic institutions and the community. It advanced the objectives of the Hyogo Framework of Action 2005-2015 with particular reference to the corporate sector as a major stakeholder. Several leading international agencies participated including UN/ISDR, The World Bank, International Telecommunication Union, UNCRD, UNOCHA, UNITAR, UNOSAT, Red Cross, Asian Disaster Reduction Centre and Kyoto University, apart from the participation of many private sector companies.

The corporate sector is a 'key' constituent of the global economy, society and polity and hence can significantly reinforce disaster reduction initiatives. With the 2nd conference theme of 'Mumbai Declaration and beyond: Public Private Partnership', we continue with our exploration of corporate involvement in disaster management. The aim of this endeavour is to assess the progress made after the first conference and to take stock of where do we stand presently and what is the way forward. ICDR 2006 focusses on the individual preparedness/ followup done at the participants' end for the commitments made during WCDR 2005. ICDR Mumbai 2006 is very topical, and more important than anything, a follow-up of a global commitment at a regional level.

This conference provides a unique opportunity to develop and nurture on-going relationships with international experts from around the globe. Involvement can be direct for companies in the areas of construction and engineering, power generation and distribution, energy provision, food processing, textiles, drugs and pharmaceuticals, telecommunications, insurance, healthcare, water supply and sanitation, transportation and many more...

The conference would be attended by the captains of the industry, representatives of the UN organisations, regional countries and local governments, trade bodies and associations, officials from the concerned ministries, researchers as well as prominent personalities. The conference would raise awareness and understanding of disaster risk within the community and amongst all stakeholders. This ongoing initiative aims to translate the earlier commitments into tangible outcomes.

For further details please contact:

Satya Swaroop

satya@newmediacomm.biz
Telephone: +91 22 5678 1550
Telefax: +91 22 2851 5279
Mobile: +91 98200 31016

Amit Verma

amit@gfdr.org
Telephone: +91 22 6702 2684



GFDR

Global Forum for Disaster Reduction (GFDR) is dedicated to the promotion of sustainable disaster reduction through a synergy of knowledge and skills. It endeavours to be a platform for collating knowledge and information and its dissemination to the society. The USP of GFDR is the creation of a vital, extensive and comprehensive database, updated constantly to accelerate the process of reconstruction and rehabilitation towards sustainable development. GFDR aims to create a pool of global knowledge, experience, practices and skills for application at the local level. Hence the motto, 'Global vision, local action'. GFDR's core area of activities include providing consultancy regarding incorporation of disaster management concepts in business plans and creation of a network of professionals to provide specialised disaster information and training.

www.gfdr.org

New Media Communication

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CMP Asia is a leading organiser of trade fairs throughout Asia and a provider of high quality business information through its publications and websites. It is part of United Business Media Plc, one of the world's leading business-to-business media and market information companies. CMP Asia operates in 13 market sectors through its regional headquarters in Hong Kong with 400 staff in 11 major cities in Asia and the USA. It has more than 80 media products comprising over 70 trade shows held in seven countries/ regions and 17 publications with associated B2B websites. Every year, over 17,000 exhibiting companies and 1,000,000 visitors come to CMP Asia's trade fairs from around the world. CMP Asia presents the largest events of its kind in the region to its customers.

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ICDR 2006 Mumbai,

GFDR Secretariat
D-110, Twin Arcade, Military Road,
Marol, Andheri (East),
Mumbai - 400 059, India
Tel: +91(0)-22-6702 2684,
+91(0)-22-6702 2683
Fax: +91(0)-22-2851 5279
Email: satya@newmediacomm.biz;
amit@gfdr.org